



29-30 sep
2021

Follow us to the new era

FYCMA
Trade Fairs and Congress
Center of Malaga

smovingforum.com · [#SMoving21](https://twitter.com/SMoving21)

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Organiser _____

Co-organisers _____



S-Moving



Greencities





S-MOVING
SMART AND SUSTAINABLE MOBILITY

Since 2018, we have been
committed to autonomous
and intelligent mobility.



greencities
URBAN INTELLIGENCE AND SUSTAINABILITY

12 years promoting a
sustainable future
for our cities.

ALIGNED WITH THE FUTURE

We promote municipal leadership in the global strategy to create more humane and sustainable living spaces.



SUSTAINABLE DEVELOPMENT GOALS



THE WORLD IS CHANGING, WHAT ABOUT YOU?

Administrations, companies and reference entities are called upon to assume an integral concept of sustainability.

New approaches to governance join forces with entrepreneurship to generate knowledge and propose innovative solutions.

We want to hear what you have to say.



BOOST YOUR PROJECTS

Access the innovative ecosystem that brings together the main opinion leaders in the field of urban management and mobility of the future.



POSITIONING AND BUSINESS

Contact with pioneering cities in sustainability and mobility.



INTERNATIONALISATION

Access to global markets and international partners.



INVESTMENT

Opportunities for attracting new lines of financing.



COMPETITIVENESS

Professional environment to increase your potential.



ALLIANCES AND COLABORATION

Promoting public-private partnerships.



INNOVATION TOOLS

Disruptive technologies as a transversal axis.

RETHINKING CITIES

- Afganistan
- Germany
- Andorra
- Saudi Arabia
- Argelia
- Argentina
- Austria
- Bangladesh
- Belgium
- Bolivia
- Bosnia and Herzegovina
- Brazil
- Bulgaria
- Cameroon
- Canada
- Catar
- Chile
- China
- Colombia
- South Korea
- Croatia
- Cuba
- Denmark
- Ecuador
- United Arabs Emirates
- Slovakia
- Slovenia
- Spain
- United States
- Finland
- France
- Gambia
- Ghana
- Greece
- Honduras
- Hungry
- India
- England
- Iraq
- Iran
- Ireland
- Israel
- Italy
- Japan
- Kazakhstan
- Latvia
- Lithuania
- Luxembourg
- Macedonia
- Morocco
- Mexico
- Nepal
- Nigeria
- Norway
- The Netherlands
- Pakistan
- Panama
- Paraguay
- Peru
- Poland
- Portugal
- Puerto Rico
- Qatar
- United Kingdom
- Czech Republic
- Dominican Republic
- Romania
- Russia
- Sri Lanka
- Sweden
- Switzerland
- Tajikistan
- Thailand
- Tunisia
- Turkey
- Uruguay
- Venezuela

* Data 2010 - 2020

Hundreds of cities all over Spain and participants from different countries have already joined the change:



ALL THE REFERENCE SPEAKERS



Carlo Ratti

Director of MIT Senseable City Lab



María Jesús Almazor

CEO of Telefónica



Dirk Ahlborn

CEO of Hyperloop Transportation Technologies



Alicia Asín

CEO of Libelium



Karolina Korth

Strategy and Digitalization Director of Siemens Mobility
España

CITIES COMMITTED TO THE FUTURE



**José Luis Martínez
Almeida**
Mayor of Madrid



Joan Ribó
Mayor of Valencia



Francisco de la Torre
Mayor of Málaga



Antonio Pérez
Mayor of Benidorm



Óscar Puente
Mayor of Valladolid



Juan Mari Aburto
Mayor of Bilbao



Gema Igual
Mayor of Santander



Lluïsa Moret
Mayor of Sant Boi de Llobregat



Raquel Sánchez
Mayor of Gavà

FUTURE INVESTING

Leading brands are committed to sustainability. More than 1,000 exhibitors have participated since 2010.



Telefonica
EMPRESAS



IBERDROLA



SEAT



FIWARE
FOUNDATION



BOSCH
Innovación para tu vida



NEC



ALFEN
POWER TO ADAPT



ORACLE



Bigbelly
SMART SOLUTIONS FOR CITIES



endesa x



kapsch >>>



nedgia
Grupo Naturgy



renfe



indra



Europcar
Mobility
Group



Fundación
ONCE



etraLUX



DEKRA



AVL



adif



avanza
by MOBILITY ADO



libelium
Powering the IoT Revolution



AERTEC



bestmile
optimizing mobility



SVAT



SmartCity Cluster



Clear Channel



CTA
Corporación
Tecnológica
de Andalucía



orange



AUSTRIA



cabify empresas



here

BOOSTING YOUR PROJECTS

Each edition of Greencities and S-Moving brings together the perfect ecosystem to boost your projects:

1560 
**PROFESSIONAL
ATTENDANTS**

720 
**REPRESENTED
ENTITIES**

22 
MAYORS


225 
EXPERTS

* 2020 data

BOOSTING THE CHANGE

In recent years we have succeeded in bringing together the key players in the sustainability revolution:

240 
PARTICIPATING
CITIES

81 
SCIENTIFIC
COMMUNICATIONS

154 
COUNTRIES
REPRESENTED

* 2016-2020 data

COMMUNICATING AN IDEA



#greencitiesMLG - #SMoving20

+7.7M prints

+2.2M reached users

The Tenth Edition of Greencities promotes new models of urban management around the Sustainable Development Goals

www.europapress.es

S-Moving makes Malaga the European capital of Smart, autonomous and connected mobility

www.lavanguardia.com

Growing every year in reach and diffusion in the media and social networks.



+1.7M€ impact value

Greencities 2019, a platform for finding solutions to technological and sustainable challenges www.mundoenergia.com

www.mundoenergia.com

S-Moving demands the potential of innovative entrepreneurship in the mobility of the future

www.agendaempresa.com

* 2020 data

ALL THE VOICES, ALL THE IDEAS

Participant's profile

- Institutional positions and government representatives
- Technology centres
- Companies and entities of:
 - * Automotive
 - * Micromobility and the last mile
 - * Mobility as a Service
 - * Electric Mobility
 - * Smart and sustainable mobility
 - * Transport infrastructures
- Economic experts: financing, internationalisation, and entrepreneurship
- R&D&I / startups linked to innovation for smart cities and mobility
- Prescribers of solutions for cities
- Professionals of:
 - * Architecture, engineering, and urban planning
 - * Consulting
 - * Digital transformation and technology solutions for Smart cities and mobility
 - * CSR and sustainability
 - * Environmental area
- System suppliers
- Public and technician responsible of AA.PP.
- Universities: researchers and students in subjects related to the development of smart cities and mobility

Main sectors represented

- Public administración
- Healthy and inclusive cities
- Digitalisation and artificial intelligence
- Circular economy
- Green Ecosystem
- Financing, economic and social recovery
- Government and citizen participation
- Smart infrastructures
- Smart and sustainable mobility
- Sustainability
- Digital territories and disruptive technologies

TALENT AND KNOWLEDGE

The most updated agenda on sustainability, urban management and smart mobility is discussed here. Research, experiences, case studies and analysis in more than 200 presentations.

Greencities Arena

Presentation of initiatives and projects by companies and institutions.

[+ info](#)

S-Moving Arena

Meeting with key players in the smart and sustainable mobility sector.

[+ info](#)

International Greencities Congress (IGC)

All the scientific knowledge of Greencities & S-Moving. [+ info](#)

Sustainability Room

Analysing and presenting projects and initiatives that advance the Sustainable Development Goals (SDGs). [+ info](#)

INTERACTING WITH THE ECOSYSTEM

Take advantage of the opportunities of a unique setting.



DISPLAY AREA

Maximum visibility to a qualified audience.



NETWORKING B2B

Increase your business options.



START-UP MARKET

Start-ups companies and projects



SIDE EVENTS

Platform for organising meetings and events.

JOIN TO THE REVOLUCIÓN

PROFESSIONAL VISITOR

Greencities and S-Moving have a lot to offer you as a professional. Enrich your knowledge, experience, and business contacts. Do not miss the opportunity to access to all the contents and connect with the companies you are interested in.

[+ info](#)

COMPANIES AND ENTITIES

Take advantage of this unique opportunity to showcase your products, services and innovations to a qualified audience and contact potential customers and partners.

[+ info](#)

PARTNER

Being a Partner offers you outstanding advantages: maximum Brand awareness and specific communication actions, enhanced involvement in the event's areas of activity, highlighted presence in the institutional agenda, as well as positioning as a leading player in the smart cities and mobility sectors.

[+ info](#)

MEET THE TEAM

The Greencities & S-Moving Team is at your disposal to assist you, listen to you and help you choose the form of participation that best suits the needs of your company or organisation.

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FYCMA

**COMMITMENT INNOVATION AND TRANSFORMATION
COMMON GOAL OF OUR EVENTS**

Trade Fairs & Congress
Center of Málaga



H&T
SALÓN DE INNOVACIÓN
EN HOSTELERÍA



**talent
woman**[®]
España



greencities
URBAN INTELLIGENCE AND SUSTAINABILITY



simed
MEDITERRANEAN REAL
ESTATE EXHIBITION



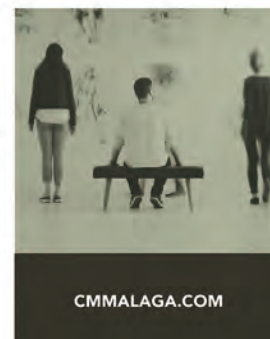
CM MÁLAGA
CITIES & MUSEUMS
INTERNATIONAL TRADE FAIR



Transfiere
European Meeting on Science,
Technology and Innovation



**Working
for
What**



FYCMA is committed to highly specialised events with an international vocation, promoting the creation of innovative ecosystems to boost different sectors and industries.



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